

Strategic Planning Oversight Committee Meeting
12.04.2018 – 8:00 to 9:30 am – Campus Union Building (CUB) Fireplace Room

Attendees: Cla Avery, Brianna Bitner, Todd DeKay, Frances Dubiel, Karen Franklin, Ralph Fresquez, Benito Gonzales, Brian Landreth (student), Ken Maguire, Mike Martinez, Linda Neel, Linde Newman, Donna Oracion, Shawn Powell, Rebecca Schneider, and Brent Small (via phone)

Dr. Powell reported the Economic and Business Development Committee met recently and reviewed the draft mission and vision statements developed at the last Strategic Planning Oversight Committee meeting. He asked that the group look over the drafts and finalize the vision and mission statements. Below are the finalized statements:

Vision Statement

ENMU-Roswell provides pathways for success through educational growth and personal enrichment.

Mission Statement

ENMU-Roswell empowers a diverse community through educational opportunities with academic and technical skills in collaboration with business, industry, and the ENMU System by supporting and preparing students for success in a rapidly changing world.

The committee was asked to develop five or six broad-based goals. Committees for each goal will be established in January to develop priorities with timelines within the five-year strategic planning window. Many in the group liked the format ENMU-Ruidoso established for their goals and it was adopted as a framework for future planning purposes:

- Student Success (“success” added to incorporate ENMU-Roswell Vision and Mission)
- Faculty/Staff Success (added for ENMU-Roswell)
- Community Success
- Employer Success
- Mission Ready Success

The term “pathways” may be appropriate to include within the goals as their priorities are established.

The committee then brainstormed key words to use in considering the development of our Core Values:

- Students
- Solid Instruction
- Faculty/Staff
- Diversity
- Respect
- Individuality
- Excellence
- Honesty
- Transparency

- Diligence
- Perseverance
- Sustainability
- Accountability
- Integrity
- Fulfilling Work Environment

Dr. Powell will meet with Annemarie Oldfield to develop a draft of the Core Values statement. The next meeting of the Strategic Planning Oversight Committee will be January 8 with a review of the Core Values statement and establishing committees for each goal.

Dr. Powell announced Hal Barnett of ASA Architects will meet with the Core Staff on January 8 following the strategic planning meeting to discuss the Campus Facility Master Plan. It is anticipated the plan will be finalized in August, with information developed by May to allow us time to prepare a request for the 2020 G.O. Bond Capitol Construction funding.

Future Oversight Committee meeting dates

Tuesday, January 8, 8:00-10:00 am, Fireplace Room
Tuesday, February 5, 8:00-10:00 am, Fireplace Room
Tuesday, March 5, 8:00-10:00 am, Fireplace Room
Tuesday, April 9, 8:00-10:00 am, Fireplace Room
Tuesday, May 7, 8:00-10:00 am, Fireplace Room
Tuesday, June 4, 8:00-10:00 am, Fireplace Room

Timeline

October to December – data gathering
January determine goals and identify sub-committee chairs
January to April sub committees will work on priorities within goals
May Oversight committee reviews sub-committees work products and initial draft of strategic plan
June oversight committee reviews strategic plan
July 1 - 2019 to 2024 Strategic Plan is published