

Strategic Planning Meeting Notes
11.06.2018 – 8:00 to 9:30 – Campus Union Building (CUB) Fireplace Room

Attendees: Cla Avery, Clark Elswick (via phone), Todd DeKay, Frances Dubiel, Ralph Fresquez, Eric Gomez, Mike Martinez, Linda Neel, Linde Newman, Donna Oracion, and Shawn Powell

1. Welcome and Thank You for serving on this committee.

2. Update on Strategic Planning process

a. Ongoing and Upcoming Meetings

1. Economic and Business Development (ongoing)

An initial meeting to discuss collaborations among the offices on campus involved with business and economic development was held. This group will continue to meet for ongoing conversations.

2. Campus Grant Coordination (ongoing)

A meeting of numerous grant recipients to discuss ongoing collaboration was held. At the present time we do not have a central office for grants; our organizational structure and grant processes are being reviewed.

3. Joint Advisory Boards (November 29)

A Joint Advisory Boards meeting is scheduled for November 29. The purpose is to hold discussions about campus programming needs provide an update on strategic planning. Dinner will be provided.

The following topics were developed to be asked of attendees of the November 29th meeting:

- How can ENMU-Roswell support your business
- Growth potential for jobs in your field in the future
- List/explanation of programs we offer
- What programs should we add
- Potential to offer on-the job training/training for new employees
- Potential to offer short courses/night courses
- What skills are current employees/graduates missing
- What employability (soft) skills are you looking for
- How can we better align our programs with your industry
- Potential to offer certifications/customized training
- Are we missing any industries or partners
- Who else should we be talking to

- b. We are planning a January meeting for members of the two Chambers of Commerce to gain additional community input for our strategic planning process.
- c. Future Oversight Committee meeting dates
 - Tuesday, December 4, 8:00-10:00 am, Fireplace Room
 - Tuesday, January 8, 8:00-10:00 am, Fireplace Room
 - Tuesday, February 5, 8:00-10:00 am, Fireplace Room
 - Tuesday, March 5, 8:00-10:00 am, Fireplace Room
 - Tuesday, April 9, 8:00-10:00 am, Fireplace Room
 - Tuesday, May 7, 8:00-10:00 am, Fireplace Room
 - Tuesday, June 4, 8:00-10:00 am, Fireplace Room
- d. Timeline
 - October to December – data gathering
 - January determine goals and identify sub-committee chairs
 - January to April sub committees will work on priorities within goals
 - May Oversight committee reviews sub-committees work products and initial draft of strategic plan
 - June oversight committee reviews strategic plan
 - July 1 - 2019 to 2024 Strategic Plan is published

3. Review/revision of Vision and Mission Statements (**drafts to be edited further**)

Current statements:

Vision ENMU-Roswell

Eastern New Mexico University-Roswell is the region's first and best choice for learning.

Mission ENMU-Roswell

Preparing a diverse community with the skills and education for success

Purpose ENMU-Roswell

- i. Provide opportunities for completion of Certificate and Associate awards that lead to advanced degrees and employment.*
- ii. Prepare individuals for opportunities in higher learning through programs such as Adult Education, secondary enrollment, and outreach services.*
- iii. Offer personal enrichment and career development opportunities through traditional course work, community education, and customized training.*

- iv. *Foster direct community and economic development through business and workforce development, partnerships for health and social service outreach, in-plant training, and ever increasing business and community partnerships.*

Core Values ENMU-Roswell

We aspire to be recognized in our community as a caring institution, committed to high standards in all our educational programs and services. As a publicly-supported community college, we strive to provide opportunities for the educational development of our students and a fulfilling work environment for our employees. When students enroll in the college and when employees are hired, they are expected to commit themselves to these institutional values.

Vision ENMU-Portales

Eastern New Mexico University emphasizes liberal arts education, freedom of inquiry, cultural diversity and whole student life. Excellent teaching and active learning define campus relationships. Scholarship, both primary and applied, cultural enrichment, and professional service are also important contributions of the University community.

The Eastern community envisions a university where every faculty and staff member instills in one another and in students a sense of social and cultural awareness and responsibility. The University accomplishes this by embracing and fostering diversity and inclusion among students, faculty and staff. The University engages well-qualified and caring faculty and staff who treat one another with respect and work together to accomplish institutional goals and mentor students.

Mission ENMU-Portales

Eastern New Mexico University combines an engaging learning environment with current technology to provide a rich educational experience. ENMU focuses on:

Preparing students for careers and advanced study.

Promoting citizenship and leadership skills and values.

Supporting excellence in teaching and research.

Empowering students to respond to a rapidly changing world.

NOTE: Discussions were held about melding the mission and vision statements or whether they need to remain separate. The consensus was to keep them separate. The vision serving as the over-arching goal of the institution. The purpose will be incorporated into the mission vision statements with the core values remaining separate.

The committee broke into two groups to develop draft versions of the revised vision and mission statements for our campus.

Vision Statement **DRAFT 1**

ENMU-Roswell bridges educational opportunities for professional and personal growth through student success.

Vision Statement **DRAFT 2**

ENMU-Roswell—a bridge/source for personal and professional enrichment with structured educational growth and student success.

Mission Statement **DRAFT**

ENMU-Roswell empowers a diverse community with academic and technical skills for success.

- *Providing high quality accessible educational opportunities*
- *Supporting students by reducing barriers to higher education*
- *Preparing students equitably to be citizens in a rapidly changing world*
- *Collaborating with business and industry to meet student and community needs*
- *Interacting within the ENMU System to promote student success*

4. Open Discussion for future planning

5. Summary

The committee will meet next on Tuesday, December 4, 2018 to review the draft vision and mission statements and feedback from the November 29th Joint Advisory Boards meeting.