



Strategic Plan 2019-2024

Vision (our future)

ENMU-Roswell provides pathways for future success through educational growth and personal enrichment.

Mission (our purpose)

ENMU-Roswell empowers a diverse community with academic and technical skills.

- Supports and prepares students for success in a rapidly changing world
- Collaborates with business, industry, educational institutions, and the ENMU System

Philosophy of Learning (what guides our work)

Learning is the primary driver behind our Mission and Vision. We believe learning is a lifelong process of intellectual and interpersonal growth that occurs when individuals expand their depth and breadth of knowledge, skills, and experiences. We believe that learning empowers individuals to improve their personal lives and the economic, social, and cultural conditions of local and global communities.

Core Values (foundational beliefs to guide our actions)

Excellence

We surpass expectations in everything we do. All programs and services relentlessly focus on exceeding expectations of students, customers, and partners. We strive to cultivate a nurturing, respectful, and trusting environment of growth and development.

Integrity

We behave with unwavering integrity, and operate in a trustworthy, responsible, and transparent manner in all things. We treat others with courtesy and compassion, and respect differences. We actively listen and behave in an approachable, responsive, and thoughtful manner. We keep our promises, and we own and learn from our mistakes. We hold ourselves and others accountable.

Unity

We work together to build positive and diverse relationships with each other and our community. We foster partnerships, embrace challenges, inspire growth and respond to stakeholder needs to meet established goals.



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Student Success

1. Develop a strategic enrollment management plan for the University.
2. Increase student retention and completion.
3. Improve overall customer service.
4. Enhance campus safety and security.
5. Restructure high school dual credit program administration.

Faculty & Staff Success

1. Encourage and support ongoing professional development.
2. Develop additional opportunities for career enhancement.
3. Improve campus-wide communication.
4. Ensure faculty and staff have the resources, training, and opportunity to perform their jobs.
5. Recognize employee contributions.
6. Conduct comprehensive compensation study.
7. Revise performance appraisal structure.

Community Success

1. Build and foster community education/lifelong learning opportunities.
2. Expand off-campus outreach services.
3. Develop an off campus instructional center.
4. Promote new Foundation fundraising avenues.
5. Increase community support through service projects conducted by students, faculty, and staff.
6. Promote community involvement through additional campus events and open houses.

Employer Success

1. Sustain and develop partnerships with businesses, schools, and community organizations.
2. Increase engagement with the local business community through workforce development, continuing education, and customized training.
3. Improve communication and collaboration with regional employers.
4. Improve alumni connections.

Mission Ready Success

1. Develop innovative culture.
2. Enhance integration of technological resources.
3. Improve intentional planning processes for overall campus operations.
4. Revise and implement campus facility master plan.
5. Develop strategic institutional marketing plan.
6. Continue to improve the quality of educational programs, learning environments, and support services through ongoing assessment efforts.