



College is Affordable and a Good Return on Investment

New Mexico was named second on a list of seven states where “college is worth the cost,” according to an article on forbes.com. According to Student Loan Hero, New Mexico students enjoy an average 151% ROI (return on their investment) on a degree.

By offering competitive college programs, certificates and degrees, New Mexico can keep our best and brightest students in state.

Getting an Education Still Matters

- Bachelor’s-degree recipients take home \$17,800 more in after-tax income than high school graduates.
- Some 83% of college graduates were employed as of 2019, compared to 78% who had an associate’s degree and 69% who completed high school.
- By 2031, economists estimate only 30% of jobs will be open to workers without college degrees.

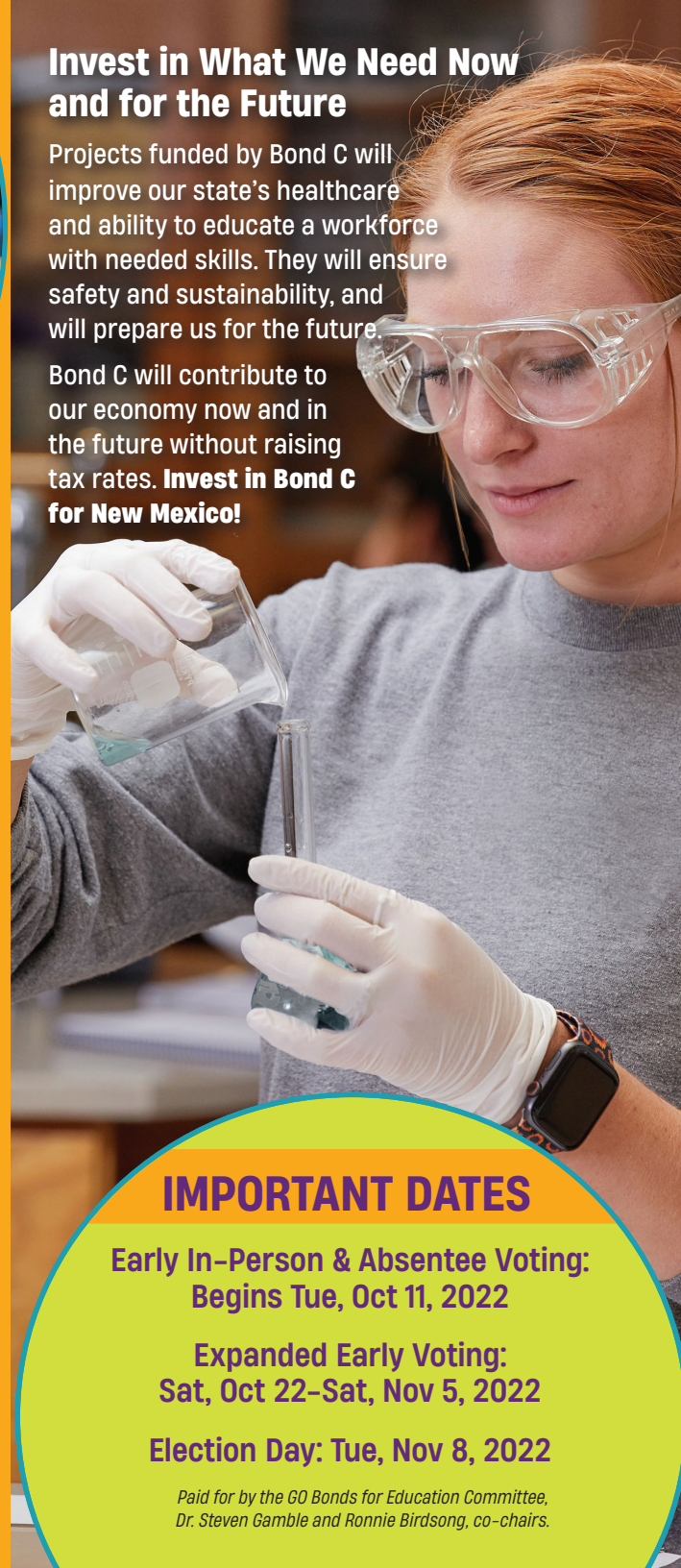
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Invest in What We Need Now and for the Future

Projects funded by Bond C will improve our state’s healthcare and ability to educate a workforce with needed skills. They will ensure safety and sustainability, and will prepare us for the future.

Bond C will contribute to our economy now and in the future without raising tax rates. **Invest in Bond C for New Mexico!**



IMPORTANT DATES

**Early In-Person & Absentee Voting:
Begins Tue, Oct 11, 2022**

**Expanded Early Voting:
Sat, Oct 22–Sat, Nov 5, 2022**

Election Day: Tue, Nov 8, 2022

*Paid for by the GO Bonds for Education Committee,
Dr. Steven Gamble and Ronnie Birdsong, co-chairs.*

UPLIFT EDUCATION

**Support New Mexico’s Public Colleges,
Universities & Specialty Schools**

**VOTE
ON
Bond**



NO TAX RATE INCREASE



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New Mexico's public colleges, universities and specialty schools are our opportunity for a better future. Yet, many are badly in need of renovations to offer modern, safe facilities in which our students can learn.

For many institutions, the General Obligation (GO) Bond is their ONLY opportunity to receive enough funding to make these upgrades. Bond C would add gross receipts tax revenues and create economic benefits in 22 communities across New Mexico.

A college education can help secure the future:



- Individuals who have a college education earn more money.
- They are more likely to be employed.
- In less than 10 years, nearly 3 out of every 4 jobs will require a college degree.

Bond C would create 2,000 new jobs in construction, architecture and related fields!

Investing In Higher Education = Investing In New Mexico

2022 BOND C ALLOCATION BY COUNTY AND COLLEGE, UNIVERSITY AND SCHOOL

| | | | |
|--|---------------------|---|--------------------|
| BERNALILLO | \$96,000,000 | MCKINLEY | \$7,000,000 |
| Central New Mexico Community College | \$15,000,000 | Navajo Technical University | \$4,000,000 |
| The University of New Mexico | \$45,000,000 | The University of New Mexico-Gallup | \$3,000,000 |
| UNM Health Sciences Center | \$36,000,000 | | |
| CHAVES | \$6,475,000 | OTERO | \$4,000,000 |
| Eastern New Mexico University-Roswell | \$2,475,000 | New Mexico School for the Blind and Visually Impaired | \$4,000,000 |
| New Mexico Military Institute | \$4,000,000 | | |
| CIBOLA | \$1,250,000 | RIO ARRIBA | \$3,000,000 |
| New Mexico State University-Grants | \$1,250,000 | Northern New Mexico College | \$3,000,000 |
| CURRY | \$1,685,000 | ROOSEVELT | \$9,000,000 |
| Clovis Community College | \$1,685,000 | Eastern New Mexico University | \$9,000,000 |
| DOÑA ANA | \$49,850,000 | SAN JUAN | \$8,000,000 |
| Doña Ana Community College | \$1,350,000 | Diné College | \$5,000,000 |
| New Mexico State University-Las Cruces | \$48,500,000 | San Juan College | \$3,000,000 |
| GRANT | \$2,000,000 | SAN MIGUEL | \$6,000,000 |
| Western New Mexico University | \$2,000,000 | Luna Community College | \$1,500,000 |
| HIDALGO | \$5,000,000 | New Mexico Highlands University | \$4,500,000 |
| New Mexico Institute of Mining and Technology (Playas) | \$5,000,000 | SANTA FE | \$3,700,000 |
| LEA | \$2,100,000 | New Mexico School for the Deaf | \$1,400,000 |
| New Mexico Junior College | \$2,100,000 | Santa Fe Community College | \$2,300,000 |
| LOS ALAMOS | \$1,300,000 | SOCORRO | \$3,300,000 |
| The University of New Mexico-Los Alamos | \$1,300,000 | New Mexico Institute of Mining and Technology | \$3,300,000 |
| LUNA | \$2,000,000 | TAOS | \$3,000,000 |
| Western New Mexico University-Deming Learning Center | \$2,000,000 | The University of New Mexico-Taos | \$3,000,000 |
| | | VALENCIA | \$900,000 |
| | | The University of New Mexico-Valencia | \$900,000 |

TOTAL 2022 Bond C Funding: \$215,560,000

