Proposed Sole Source Purchase Form

For all proposed sole source requirements equal to or greater than \$10,000.00, the Requester is to complete this form to support the sole source nature of the requirement and submit to the Purchasing Department with the requisition.

Additionally, pursuant to New Mexico Procurement law, the ENMU-R Purchasing Department is required to post all proposed sole source requirements greater than the Formal Bid limit on the ENMU-R Sunshine portal for 30 days prior to purchase of goods or services (additional pages may be attached, if necessary).

GENERAL INFORMATION.

Date of Request:

Nov 5, 2013

Name of Requester:

Natasha N. Mackey

Title: Distance Lrng Coordinator

Department: ABE Contact Information (Phone/email): X128/Natasha.Mackey@roswell.enmu.edu

Proposed Vendor: Rosetta Stone

Estimated Dollar Amount: \$24,750 (Attach vendor quote/proposal, if available)

Description of goods/services to be acquired:

Renewal of licenses to be used among the state funded ABE sites in New Mexico

Reason for Purchase:

This purchase is for the renewal of the current license contract; these licenses were purchased to aide ABE instructors as a supplement to classroom instruction and to help students gain additional speaking, reading, writing, listening and computer skills in the English language.

- 2. Basis for Sole Source Purchase. Choose applicable box(es) and provide additional information.
- A. Proprietary item, technology, service, only available from the proposed vendor (describe proprietary component).

Rosetta Stone Ltd. is the sole manufacturer, distributor and publisher in the United States of the Rosetta Stone Classroom Version 3 software and associated products and/or services ("Rosetta Stone Product"); the Classroom Version 3 language learning solution is solely licensed by Rosetta Stone, Ltd.

в.	component).

C. Renewal of support/maintenance/subscription of software, technology or other intellectual property (provide description).

The state of New Mexico ABE sites are currently licensed and use the Rosetta Stone Ltd. language learning solution, but it is set to expire and must be renewed. All instructors and virtually all of the students have provided positive feedback regarding the use of this learning solution v. other language learning solutions (Tell Me More).

D.	Other basis for Sole Source (provide description).	

- 3. Supplemental details; provide additional information as requested below:
- A. Describe in detail the unique capabilities of the proposed vendor's goods/services and/or personnel performing the work and why this constitutes the **only** source. Focus on what is unique about the goods/services and why no other vendor could meet your needs.

Rosetta Stone is a research based software that combines genuine immersion teaching methods with interactive, multimedia technology and replicates the environment in which the students naturally acquire new language with proven results.

B. Describe the due diligence made to locate other possible sources including communications with other universities, communications with similar providers, web searches, yellow page searches, review of advertisements and trade publications, etc.

In the past other software has been used, such as Tell Me More, with limited reception from instructors in the field and the low rate of success for the students was disappointing.

C. List the other vendors who were contacted. Describe the specs/qualifications/criteria that the other vendors were unable to satisfy.

Tell Me More – Inadequate training was provided by the vendor on use of the product, ABE instructors indicated that the product was not user friendly and required work arounds; additionally, the student success rate was disappointing for both the instructors and students.

Requester Signature

Date