

# Media Arts - Graphic Design 2010-2011

The average entry level salary range in New Mexico for a professional with an Associate of Applied Science degree in Graphic Design is \$30,600-\$40,600 a year.

- Top related in demand occupations/job settings: commercial/industrial design, fashion/floral design, computer software engineer, desktop publisher

See also related fields: *University Studies and Computer Information Systems*

**ENMU-Roswell  
Liberal Arts Division  
Media Arts Program  
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## *Program Overview*

The exciting and rapidly developing technologies, skills and applications taught within the Media Arts programs prepare students for careers in the film industry and in graphic and commercial arts, publishing, advertising, and communications. Three Media Arts tracks are available: Film Technology, Animation, and Graphic Design.

The Graphic Design track prepares students for the competitive digital production marketplace by developing artistic mastery in various areas of Media Arts.

## *Program Courses*

**Certificate of Employability - 27 credit hours**

**Associate of Applied Science - 62 credit hours**

*See the current catalog for the complete degree plan. 20 credit hours at 200 level courses are required. Course availability varies each semester.*

MA 103	Introduction to MAC Office Suites	3
MA 110	Graphic Design: Basics	4
MA 112	Graphic Design: Photoshop	4
MA 114	Graphic Design: Computer Illustration	4
MA 116	Graphic Design: Page Layout	4
MA 118	Graphic Design: Digital Video Editing I	4
MA 222	Graphic Design: Concept Development	4
MA 212	Graphic Design: Web Publishing	4
MA 214	Graphic Design: Publication	4
MA 294	Practicum in Media Arts	3

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